

Make your cash work for you

...with a Link ATM powered by PayPoint

- £1 Commission paid for debit card cash withdrawals
- Save money on banking cash – PayPoint self fill ATMs are simple and quick to replenish
- 68% of shoppers expect a convenience store to have an ATM
- Attract up to 11% more customers
- Interest free credit option
- ATM customers spend on average 60% more than average customers
- ATM customers visit more frequently

More and more customers want the convenience of getting cash where they shop, so installing a PayPoint LINK ATM can attract extra footfall and help boost sales.

As a member of the LINK network, PayPoint is in an ideal position to offer retailers an ATM service which offers excellent rental or purchase terms, with great commission payments and very competitive pricing. All major bank and building society cards are accepted.



Research from NCR shows that shops with ATMs attract 11% more customers and up to 40% of cash withdrawn from in-store ATMs is spent immediately in the same location. In addition figures from retail consultancy *him!* show the average basket spend is up to 60% higher for stores with an ATM. Self-fill ATMs save money on banking and make you money each time cash is withdrawn.

There is no waiting for cash delivery to refill your ATM and you can empty them every night. PayPoint ATM retailers benefit from the support of a dedicated team ready to help from 7am to 11pm every day, and an excellent free maintenance package.

A range of rental and purchase options are available – one will be just right for you.



PPayPoint

Plus

For further details about this offer please telephone 08457 600 633 and quote PP ATM P or e-mail arms2@paypoint.co.uk and quote PP ATM W